

JDNYCO

jadenyo-eco

Freelance Designer
jadenyoeco@gmail.com

EDUCATION

May 2022
San Francisco State University
Bachelor of Science - BS, Pre-Nursing Studies

May 2022
Skyline College
Associate of Science - AS, Business/Commerce,
General

May 2018
Westmoor High School
High School Diploma

SKILLS

Graphic Design
Adobe Creative Suite
Interpersonal Skills
Graphic Illustrations
Creative Director
Social Media Marketing

PROFESSIONAL SUMMARY

- Professional Experience: Over 5 years of experience in marketing, design, and sales.
- Brand Development: Instrumental in shaping the journeys of multiple brands, contributing to their growth and success.
- Freelance Designer: Established a successful career as a freelance designer, collaborating with various brands on design and creative projects.
- Dedication to Unique and Culturally Resonant Fashion: Demonstrated an unwavering commitment to crafting unique, culturally relevant fashion pieces.
- Future Exploration: Eager to explore fresh opportunities, collaborate with local creatives, and expand reach within the fashion industry.
- Adaptability: Proven ability to excel in diverse roles within the fashion and creative industries.
- Passion for Creativity and Innovation: A strong passion for creativity, innovation, and self-expression in design.

WORK HISTORY

NOSTALGIA

JAN 2019 - CURRENT

Co-founder/Creative Director

- Served as the Creative Director, overseeing the creation of multiple style collections for the brand
- Developed strong partnerships with other businesses to allow for collaboration and more significant opportunities for growth.
- Identified business development challenges and customer concerns for proactive resolution.
- Defined company roles and responsibilities to establish and enhance processes.
- Developed key operational initiatives to drive and maintain substantial business growth.
- Conceptualized and crafted innovative apparel designs, showcasing a keen eye for style, trend analysis, and attention to detail.

8THWNR

MAY 2023 - CURRENT

Freelance Graphic Designer

- Designed specific graphics tailored to individual collections, adding a unique touch to each.
- Contributed to the development of cut and sew garments, playing a role in the creation of high-quality, customized pieces.

MONDAYSUCK

SEPTEMBER 2021 - CURRENT

Freelance Graphic Designer

- Freelance merchandise designer for MONDAYSUCK LLC
- Curated and developed collections centered around cultural aspects of the brand.

ONLYCURSE

JANUARY 2023 - CURRENT

Apparel Designer

- Designed fashion flats and developed comprehensive tech packs, enabling smooth and precise full-scale garment production processes.
- Conducted in-depth research on the appropriate materials for various garments, ensuring the right fabric selections and components for each design.

JADENYOECO.COM

JANUARY 2020 - CURRENT

Graphic Designer

- Designed and curated numerous artist collections for tours and personal branding, demonstrating a talent for creating unique, trend-setting fashion pieces.
- Developed graphics and visual content for social media campaigns.
- Completed final touches for projects such as images sizes and font selection.